

Vibrant addition to town centre

KETTERING continues to prosper for various reasons, with economic expansion but especially with new residential homes.

Kettering East is now opening up with new development for housing but also a new school showing that the developers have the foresight to provide essential facilities almost before they are needed.

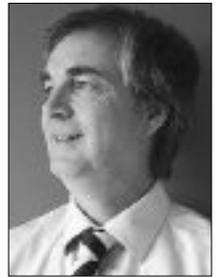
In respect of the housing increases, which, of course, gives population expansion, it is expected that one of the beneficiaries will be the town centre.

Traditionally, having been over-shopped with the expansion of the shopping centre at a time that, in hindsight, was a mistake years ago, now additional retail and leisure facilities are being provided in the town centre; namely The Yards in Market Street.

For decades this area of land in the centre of Market Street, which was originally the site of the first hospital for the town but subsequently was an industrial property, and the ambulance station, has been derelict. More recently it was an uneconomic Citizen's Advice Centre that was better relocated to new property nearby.

The Yards development and

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refurbishment is a very exciting concept for the borough, providing niche shops and other retail and leisure facilities including a bar/restaurant and night time entertainment. This will have the added value of making the town centre more of an evening destination and supporting the other new restaurants that have been created nearby in the very close proximity to Market Place.

Gorell Barnes have been pleased to advise the developer on The Yards and also to assist with the ambience of The Yards' creation by improving the gateway location property into The Yards at numbers 11 and 11a Market Street. Furthermore, there will be rear extensions added to this property to help with pedestrian flows and shopping circulation.

I would urge anybody interested in property, or what is happening to the town centre, or retailers or leisure users to look at the marketing of The Yards on Facebook.

However, if there are businesses looking to locate into The Yards, they should communicate with the developers as soon as possible as many of the various properties have been pre-let.

Full information on the exciting range of retailers and leisure users can be seen on the Facebook marketing page of The Yards and these new businesses will greatly add to the viability and vitality of the town centre.

Alternatively, further information can be sought from John Barnes at Gorell Barnes on 01536 330100 or email john@gorellbarnes.com



Marketing Executive Matthew King (left) and Sales and Marketing Manager Brendon Bass, with a selection of the printers at AM Labels. © Business Times

Affordable solutions that also cut down on printing waste

AM Labels Limited (AML) is a leading labelling, barcoding and software specialist based in Kettering.

AML offers a range of colour label printers to save money, time and label waste, while increasing business flexibility and convenience.

The company has vast printer experience, across a wide range of industries and applications, and its range of colour label printers provides a superb solution to managing label printing in-house as well as reducing label waste.

The latest addition, the Epson ColorWorks C7500, joins a growing range of printers, which spans from affordable, compact desktop machines to large, industrial printers designed to provide fast printing speeds with photo-quality resolution.

There's a colour label printer for every business requirement, providing the flexibility and convenience to print labels on-demand and avoiding long

lead times and minimum order quantities, often specified by specialist print companies.

It might be one or two labels for a prototype, 200 for product labelling or 20,000 or more - a colour label printer from AML will print within minutes instead of waiting days, even weeks, for printed labels to arrive from a third party supplier.

A key factor for installing your own in-house colour label printer is to reduce waste on large quantities of label stock, especially in industries where strict labelling regulations apply including food and chemical. The food industry has had a legislation change (EU Regulation 1169/2011) which demands that allergens must be clearly highlighted on every label.

Many other markets are undergoing major changes, including the EU chemical Classification, Labelling and Packaging Regulation (CLP), which requires colours to be displayed on chemical

products to identify hazards.

Brendon Bass, Sales and Marketing Manager for AM Labels Ltd, said: "Businesses are constantly under pressure to conform to legislation immediately. An in-house colour label printing system makes for superb flexibility, cost and time saving.

"Supported by our expert in-house technical team, who are available to install your printer and train staff, they are always on hand to ensure you get the best from your AML system.

"With our extensive knowledge on all aspects of labelling, and our own label production in Kettering, we can supply a range of tried and tested materials. Labels can be printed onto various surfaces such as photo-quality gloss paper and durable synthetic media appropriate for chemical labelling to BS 5609."

For more information call 01536 414222 or visit www.amlabels.co.uk

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